

Document for US Senate
9/30-10/3/16

POLITICAL FILE CHECK LIST

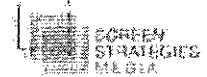
\$ 9,350

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Duckworth for U.S. Senate



Contract # 2647824

Station WICS-S2
Market Champaign-Springfield DMA
Flight Dates 9/30/2016 - 10/3/2016 Add (Est. 2432)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Fri 9/30	Sat 10/1	Sun 10/2	Mon 10/3	Total
WICS 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$100.00 \$200.00	/			/	2
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$300.00 \$600.00	/			/	2
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$300.00 \$600.00	/			/	2
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$350.00 \$700.00	/			/	2
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$350.00 \$700.00	/			/	2
Good Morning Sat 7:00 AM - 8:00 AM	EM	Sa 30	\$250.00 \$250.00		/			1
Good Morning Sun 7:00 AM - 8:00 AM	EM	Su 30	\$300.00 \$300.00			/		1
The View 10:00 AM - 11:00 AM	DT	M-F 30	\$150.00 \$150.00	/				1
WICS 11a News 11:00 AM - 11:30 AM	DT	M-F 30	\$150.00 \$150.00				/	1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$250.00 \$250.00				/	1

Duckworth for U.S. Senate



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Buyer Caroline Bahng
 Email caroline@screenstrategies.com
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Program Name	DP	Days Length	Rate	Fri 9/30	Sat 10/1	Sun 10/2	Mon 10/3	Total
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$250.00 \$500.00	/			/	2
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 \$350.00	/				1
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$500.00 \$1,000.00	/			/	2
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	\$200.00 \$200.00		/			1
Sunday 5:30p News 5:30 PM - 6:00 PM	EN	Su 30	\$200.00 \$200.00			/		1
Dancing with Star 7:00 PM - 9:00 PM	PT	M 30	\$1,500.00 \$1,500.00				/	1
Funny Videos 6:00 PM - 7:00 PM	PT	Su 30	\$500.00 \$500.00			/		1
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$600.00 \$600.00	/				1
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$600.00 \$600.00			/		1
Station Totals			\$9,350.00	10	2	4	10	26



WICS+WMCD
2680 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 8224

Schedule Dates: 09/30/16-10/03/16
Advertiser: 8th for US Senate-D (108429)
Agency: Screen Strategies Media (13161)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: POLITICAL (1874)
Salesperson: HOUSE-SPRINGFIELD/CHAMPAIGN, WICS+ (1334)
Sales Office: WICD
Buyer Name: Bailing, Caroline
Phone/Fax: /
CPE: 2432
Account Types: Regional/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments:

Date Entered: 9/28/16
Last Modified: 9/28/16
Entered By: Jennifer Valenti
CO-OP: No
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,402.50
Net Total: \$7,947.50
Sales Tax:

WICS+WMCD Combo 100/0 (WICS+)
By Broadcast Month:

Month	Spots	Rate
Oct. 2016	26	\$9,350.00
Grand Total:	26	\$9,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/30/16-10/03/16	3	:30	5A-5:30A (CST)	1					1			2	\$100.00	\$200.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
2.0	Normal Line / SPOT	09/30/16-10/03/16	3	:30	6A-6:30A (CST)	1					1			2	\$300.00	\$600.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
3.0	Normal Line / SPOT	09/30/16-10/03/16	3	:30	6:30A-7A (CST)	1					1			2	\$300.00	\$600.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
4.0	Normal Line / SPOT	09/30/16-10/03/16	3	:30	7A-8A (CST)	1					1			2	\$350.00	\$700.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
5.0	Normal Line / SPOT	09/30/16-10/03/16	3	:30	8A-9A (CST)	1					1			2	\$350.00	\$700.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
6.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	7A-8A (CST)							1		1	\$250.00	\$250.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
7.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	7A-8A (CST)								1	1	\$300.00	\$300.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
8.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	10A-11A (CST)								1	1	\$150.00	\$150.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
9.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	11A-11:30A (CST)								1	1	\$150.00	\$150.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
10.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	3P-4P (CST)								1	1	\$250.00	\$250.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
11.0	Normal Line / SPOT	09/30/16-10/03/16	3	:30	4P-5P (CST)								1	2	\$250.00	\$500.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
12.0	Normal Line / News	09/30/16-09/30/16	3	:30	5P-5:30P (CST)								1	1	\$350.00	\$350.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16
13.0	Normal Line / News	09/30/16-10/03/16	3	:30	6P-6:30P (CST)								1	2	\$500.00	\$1,000.00	WICS+WMCD Combo 100/0 (WICS)		9/28/16

CONFIRMATION CONTRACT

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigmar2p=1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+ WICD
2680 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 2647824
Schedule Dates 09/30/16-10/03/16
Advertiser Duckworth for US Senate-D (108429)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE SPRINGFIELD/CHAMPAL WICS+ (1334)
Sales Office WICD
Buyer Name Baring, Caroline
Phone/Fax /
CPE 2432
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,402.50
Net Total \$7,947.50
Sales Tax

WICS+ WICD Combo 100/0 (V)
30 Broadcast Spots 26
Grand Total: 26
Rate \$3,350.00
\$9,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	10/01/16-10/02/16	3	:30	6P- 6:30P (CST)							1		1	\$200.00	\$200.00	WICS+ WICD Combo 100/0 (WICS)		9/28/16
15.0	Normal Line / News	10/02/16-10/02/16	3	:30	5:30P- 6P (CST)								1	1	\$200.00	\$200.00	WICS+ WICD Combo 100/0 (WICS)		9/28/16
16.0	Normal Line / Prime	10/03/16-10/03/16	3	:30	7P- 9P (CST)									1	\$1,500.00	\$1,500.00	WICS+ WICD Combo 100/0 (WICS)	Danding with the Stars	9/28/16
17.0	Normal Line / Prime	10/02/16-10/02/16	3	:30	6P- 7P (CST)								1	1	\$500.00	\$500.00	WICS+ WICD Combo 100/0 (WICS)	AEHVS	9/28/16
18.0	Normal Line / News	09/30/16-09/30/16	3	:30	10P- 10:35P (CST)							1		1	\$600.00	\$600.00	WICS+ WICD Combo 100/0 (WICS)		9/28/16
19.0	Normal Line / News	10/02/16-10/02/16	3	:30	10P- 10:35P (CST)								1	1	\$600.00	\$600.00	WICS+ WICD Combo 100/0 (WICS)		9/28/16

CONFIRMATION CONTRACT

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgl.net/?p=1274> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

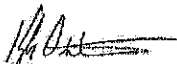
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Mark Kirk

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

9/18/2016

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WICS-TV	Date: 9/28/2016
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I, Screen Strategies Media

being/on behalf of: Tammy Duckworth

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$7,947.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

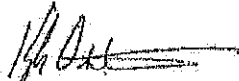
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Jennifer E. Valente, CSM
Printed Name

Title